

CERAMICS PROGRAM ASSESSMENT:

The Ceramics program addresses the following criteria when assessing the undergraduate curriculum in the B.F.A. major program:

- **Design:** Demonstrate a mastery of the use of the elements and principles of design and advanced problem-solving abilities.
- **Craftsmanship:** Demonstrate a mastery of advanced skills in the use of the tools, techniques, and processes to produce work from concept to finished object.
- **Aesthetics:** Demonstrate a mastery of the aesthetic use of raw materials.
- **Creativity:** Demonstrate a mastery of imaginative and creative problem-solving abilities.
- **Conceptual Development:** Demonstrate a mastery of referential, ideation, and concept leading to individual expression through a cohesive body of work.
- **Historical Perspective:** Demonstrate an understanding of the history of the chosen medium and the place of design and its related areas in the history of art and society including contemporary perspectives.
- **Professional Practice:** Demonstrate a sophisticated level of artistry through completion of a final project related to the exhibition of creative work and professional portfolio.
- **Business Practice:** Demonstrate practical knowledge of applicable portfolio and business practices.

Changes planned/made based on assessment findings demonstrate effectiveness of specific rubrics listed in the above categories via continuous evaluating the content of the specific rubrics. The Ceramics assessment plan transforms the above criteria into student learning outcomes that are measured in specific courses. Assessment results are utilized in curricular changes that enhance student learning.

Assessment Plan Ceramics B.F.A.

Student Learning Objectives	Courses Contributing to Achievement of Objectives	Assignments That Provide Evidence of Achievement of Objectives	Measures/Criteria/Rubrics of Student Achievement of Goals/Objectives	Time Table	Changes Planned/Made Based on Assessment Findings
Design: Demonstrate a mastery of the use of the elements and principles of design as illustrated through advanced problem-solving abilities.	DES 421	Projects produced by graduating seniors	Senior portfolio and/or exhibition	2018-19	
Craftsmanship: Demonstrate a mastery of advanced skills in the use of the tools, techniques, and processes to produce work from concept to finished object.	DES 421	Projects produced by graduating seniors	Senior portfolio and/or exhibition	2018-19	
Aesthetics: Demonstrate a mastery of the aesthetic use of raw materials.	DES 421	Projects produced by graduating seniors	Senior portfolio and/or exhibition	2020-21	
Creativity: Demonstrate a mastery of imaginative and creative problem-solving abilities	DES 421	Projects produced by graduating seniors	Senior portfolio and/or exhibition	2020-21	
Conceptual Development: Demonstrate a mastery of referential, ideation, and concept leading to individual expression through a cohesive body of work.	DES 421	Projects produced by graduating seniors	Senior portfolio and/or exhibition	2021-22	

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Historical Perspective: Demonstrate an understanding of the history of the chosen medium and the place of design and its related areas in the history of art and society including contemporary perspectives.	FAR 104, DES 312, DES 421	Critical analysis of art and design theories by seniors	DES 312. Senior portfolio, research, writings, critiques.	2021-22	
Professional Practice: Demonstration of a sophisticated level of artistry through completion of a final project related to the exhibition of creative work and/or professional portfolio.	DES 421, 444	Projects produced, portfolio	Senior portfolio and/or exhibition	2022-23	
Business Practice: Functional knowledge of applicable portfolio and business practices	DES 421, 444	Completed portfolio, resume, satisfactory senior exhibition evidence of exhibition applications	Examination of production completed in DES 414	2022-23	

Assessment Rubric: B.F.A. In Ceramics

Student Learning Objectives	Exceeds Standard	Meets Standard	Approaches Standard	Below Standard
Design: Demonstrate a mastery of the use of the elements and principles of design as illustrated through advanced problem-solving abilities.	Work must exhibit a mastery of the use of the elements and principles of design resulting in exceptionally created objects	Work must exhibit an above average mastery of the use of the elements and principles of design resulting in the creation of above average objects	Work exhibits an average mastery of the use of the elements and principles of design resulting in the creation of average objects	Work exhibits a below average mastery of the use of the elements and principles of design resulting in the creation of below average objects
Craftsmanship: Demonstrate a mastery of advanced skills in the use of the tools, techniques, and processes to produce work from concept to finished object.	Work must exhibit a mastery of tools and techniques resulting in an exceptionally created object	Work is above average in execution with few areas that exhibit a need for more refinement but usually satisfactory overall	Work is average in execution with multiple areas that exhibit a need for more improvement but often satisfactory overall	Work exhibits a lack of refinement that illustrates a need to return to the object for further work, perhaps even a redo
Aesthetics: Demonstrate a mastery of the aesthetic use of raw materials.	Work exhibits a well-defined understanding of the relationship between the idea the materials used and the form represented	Work exhibits an average understanding of the relationship between the idea the materials used and the form represented	Work exhibits a cursory understanding of the relationship between the idea the materials used, and the form represented	Work exhibits a lack of cursory understanding between the materials used and the form represented
Creativity: Demonstrate a mastery of imaginative and creative problem-solving abilities	Work exhibits a strong understanding between the concept and the technical information used to	Work exhibits an average understanding between the concept and the technical information used to	Work exhibits a cursory understanding between the concept and the technical information used to	Work exhibits a lack of cursory understanding between the concept and the technical information used to

Student Learning Objectives	Exceeds Standard	Meets Standard	Approaches Standard	Below Standard
	ideate and build the object	ideate and build the object	ideate and build the object	ideate and build the object
Conceptual Development: Demonstrate a mastery of referential, ideation, and concept leading to individual expression through a cohesive body of work.	The work exhibits a well-honed mastery of aesthetic and technical knowledge that has developed to a point where an individual style is apparent within the work	The work exhibits an average mastery of aesthetic and technical knowledge that shows considerable development to where an individual style is apparent within the work	Work exhibits a basic mastery of aesthetic and technical knowledge that shows some development to where an individual style is apparent within the work	The work exhibits a lack of basic mastery of aesthetic and technical knowledge that has not developed to a point where an individual style is apparent within the work
Historical Perspective: Demonstrate an understanding of the history of the chosen medium and the place of design and its related areas in the history of art and society including contemporary perspectives.	The student has a very good understanding of the historical content and context of the ceramics arena and can place these contextually into the history of craft and its relationship to design from a contemporary perspective	The student has an average understanding of the historical content and context of the ceramics arena and can place these contextually into the history of craft and its relationship to design from a contemporary perspective	The student has a cursory understanding of the historical content and context of the ceramics arena and can place these contextually into the history of craft and its relationship to design from a contemporary perspective	The student lacks understanding of the historical content and context of the ceramics arena and cannot place these contextually into the history of craft and its relationship to design from a contemporary perspective
Professional Practice: Completion of a final project related to the exhibition of creative work and/or professional portfolio.	Student has developed a path to a personal style that defines their concepts, aesthetics, technical ability and creative excellence, culminating in an exhibition of their work and presentation of a professional portfolio of their work	Student has developed a path to a personal style that somewhat defines their aesthetic and technical ability well enough to put together an exhibition of their work, design and create a portfolio of their work	Student has begun to develop a path to a personal style that somewhat defines their aesthetic and technical ability well enough to put together a basic exhibition of their work, design and create a portfolio of their work	Student has not begun to develop a path to a personal style that defines their aesthetic and technical ability well enough to put together an exhibition of their work, design and create a portfolio of their work
Business Practice: Functional knowledge of applicable portfolio and business practices.	Student has developed a thorough knowledge of applicable portfolio and business practices.	Student has developed a competent knowledge of applicable portfolio and business practices	Student has developed a beginning knowledge of applicable portfolio and business practices	Student has not developed a beginning knowledge of applicable portfolio and business practices.